

## Fulbright Award in Communication & Media Studies / Polytechnic of Lisbon

### Award Autogenerated Code

10671-PO

### Region

Europe and Eurasia

### Country

Portugal

### Award Type

Fullbright Scholar Award

### Number of Recipients

1

### Stipend

The Fulbright Commission offers a one-time payment maintenance allowance:

- Stipend of €8,400 (corresponding to 3 monthly allowances of €2,800).

### Estimated Travel and Relocation Allowance

The Fulbright Commission offers a one-time payment travel allowance, intended as a contribution to international travel between the U.S. and Portugal:

- Travel allowance of €1,100, for scholar;
- Travel allowance of €1,100, for each dependent travelling with the scholar (round trip travel receipts are mandatory).

### Estimated Book and Research Allowance

No book or research allowance is available.

### Dependent Tuition Allowance

The Fulbright Commission offers a monthly tuition allowance of €500 per dependent, when attending a private school (proof of enrollment and monthly receipts are mandatory).

### Candidate Profile

Academics, except early career

### Activity Type

Teaching/Research

### Application Deadline

Wednesday, September 15, 2021

### Award Activity

**The School of Communication and Media Studies (ESCS-IPL)** known as the premier college in Communications in Portugal, seeks to cover the main strands of Communication taught in Bachelor and Master's degrees. ESCS includes these Departments:

- Department of Audiovisual & Multimedia;
- Department of Journalism;
- Department of Advertising & Marketing;
- Department of Public Relations & Organizational Communication,

The selected scholar will research and debate subjects such as Digital Film Production, Business Model Journalism and Digital Strategic Communications.

The Fulbright Scholar from 2022-2023 will be hosted by the **Department of Public Relations & Organizational Communication** <sup>[1]</sup> and **Department of Advertising & Marketing** <sup>[2]</sup>:

**Programs Contents:** Social Media Research (Digital objects and methods); Emergent digital communication practices; Thematic Seminars on Public Relations Strategic Management; Thematic Seminars on Advertising and Marketing; Marketing & Society.

**Target:** Bachelor students of Public Relations; Master students of Advertising and Marketing; and Master students of Public Relations.

**Number of students involved:** approximately 80.

**Number of teaching hours/week:** 6 to 12 hours.

**Award Length**

Three Months

**Award Dates**

Starting dates are flexible: preferred starting months are October (first semester) or March (second semester), as agreed with the Portuguese host institution.

**Locations**

Escola Superior de Comunicação Social [3], Instituto Politécnico de Lisboa [4] (ESCS-IPL), Lisbon, Portugal

**Flex Option**

No

**Discipline Type**

Only applications in the following disciplines will be considered

**Disciplines**

Communication

Film/Cinema Studies

Journalism

Marketing

**Areas of Interest**

While this award is open to any project in the disciplines listed above, there is interest in scholars who are in these particular specialty areas.

- Public Relations
- Organizational Communication
- Advertising
- Marketing
- Digital Strategic Communication (main trends)

**Special Features**

The host will contribute with €750/month for housing expenses and will provide assistance in finding housing.

The host institution will provide computer facilities, internet access and e-mail, office space and secretarial assistance.

**Degree Requirements**

Ph.D. (or other terminal degree) required

**Invitation Requirement**

A letter of invitation is optional.

**Additional Comments**

Questions about qualifications, profiles sought and requests for invitation letters can be sent to the President of ESCS-IPL, **Dr.**

**André Sendin**

Email: [direcao@escs.ipl.pt](mailto:direcao@escs.ipl.pt) [5] or [asendin@escs.ipl.pt](mailto:asendin@escs.ipl.pt) [6]

Telephone: (+351) 217 119 006.

For more information about the Polytechnic Institute of Lisbon, contact the Coordinator of the International Relations Office, **Ms. Carla Ruivo**

Email: [grima@sp.ipl.pt](mailto:grima@sp.ipl.pt) [7]

Telephone: (+351) 210 464 762

**Helpful Links**

[Escola Superior de Comunicação Social \(ESCS-IPL\)](#) [3] / [School of Communication and Media Studies \(ESCS-IPL\)](#) [3]

[Politécnico de Lisboa / Polytechnic of Lisbon](#) [4]

**Multi-Country/Area Award**

No

### **Award Length Filter**

Three to five months

### **Invitation Requirement Additional Information**

The invitation letter should describe the grant activity and proposed timeline.

### **Award Code**

12571-PO

### **AddThis**

### **Award Year**

[2022-2023 Awards](#) <sup>[8]</sup>

### **Special Award Benefits**

The Fulbright Commission offers additional funding for dependents who stay with the scholar during the entire period of the grant:

- A monthly maintenance allowance of €250 per dependent;
- A one-time payment allowance of €300 per dependent, to cover for registration fees in Portuguese language and culture classes (a registration receipt is mandatory).

### **Language Proficiency Requirements**

None, English is sufficient.

### **Career Profile**

Early Career Academics

Mid-Career Academics

Professionals

Senior Academics

### **Scholars selected for this award will be required to:**

- Conduct a research project of the applicant's choosing
- Teach graduate and/or undergraduate courses of the applicant's choosing

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### **Links**

[1] <https://www.escs.ipl.pt/en/school/departments/public-relations-and-organizational-communication>

[2] <https://www.escs.ipl.pt/en/school/departments/advertising-and-marketing>

[3] <https://www.escs.ipl.pt/en/>

[4] <https://www.ipl.pt/en>

[5] <mailto:direcao@escs.ipl.pt?subject=fulbright%20Award%20in%20Communication%20%26%20Media%20Studies%20%2F%20Polytechnic%20of%20Lisbon>

subject=fulbright%20Award%20in%20Communication%20%26%20Media%20Studies%20%2F%20Polytechnic%20of%20Lisbon

[6] <mailto:asendin@escs.ipl.pt?subject=fulbright%20Award%20in%20Communication%20%26%20Media%20Studies%20%2F%20Polytechnic%20of%20Lisbon>

subject=fulbright%20Award%20in%20Communication%20%26%20Media%20Studies%20%2F%20Polytechnic%20of%20Lisbon

[7] <mailto:grima@sp.ipl.pt?subject=fulbright%20Award%20in%20Performing%20Arts%20%2F%20Instituto%20Politecnico%20de%20Lisboa>

[8] <https://awards.cies.org/award-years/2022-2023-awards>