Fulbright Award in Communication & Media Studies / Polytechnic of Lisbon

Award Autogenerated Code
10671-PO

Region
Europe and Eurasia

Country
Portugal

Award Type
Fulbright Scholar Award

Number of Recipients
1

Stipend

The Fulbright Commission offers a one-time payment maintenance allowance:

- Stipend of €8,400 (corresponding to 3 monthly allowances of €2,800).

Estimated Travel and Relocation Allowance

The Fulbright Commission offers a one-time payment travel allowance, intended as a contribution to international travel between the U.S. and Portugal:

- Travel allowance of €1,100, for scholar;
- Travel allowance of €1,100, for each dependent travelling with the scholar (round trip travel receipts are mandatory).

Estimated Book and Research Allowance

No book or research allowance is available.

Dependent Tuition Allowance

The Fulbright Commission offers a monthly tuition allowance of €500 per dependent, when attending a private school (proof of enrollment and monthly receipts are mandatory).

Candidate Profile

Academics, except early career

Activity Type
Teaching/Research

Application Deadline
Wednesday, September 15, 2021

Award Activity

The School of Communication and Media Studies (ESCS-IPL) known as the premier college in Communications in Portugal, seeks to cover the main strands of Communication taught in Bachelor and Master’s degrees. ESCS includes these Departments:

- Department of Audiovisual & Multimedia;
- Department of Journalism;
- Department of Advertising & Marketing;
- Department of Public Relations & Organizational Communication,

The selected scholar will research and debate subjects such as Digital Film Production, Business Model Journalism and Digital Strategic Communications.

The Fulbright Scholar from 2022-2023 will be hosted by the Department of Public Relations & Organizational Communication[1] and Department of Advertising & Marketing[2]:

Programs Contents: Social Media Research (Digital objects and methods); Emergent digital communication practices; Thematic Seminars on Public Relations Strategic Management; Thematic Seminars on Advertising and Marketing; Marketing & Society.
**Target:** Bachelor students of Public Relations; Master students of Advertising and Marketing; and Master students of Public Relations.

**Number of students involved:** approximately 80.

**Number of teaching hours/week:** 6 to 12 hours.

**Award Length**
Three Months

**Award Dates**
Starting dates are flexible: preferred starting months are October (first semester) or March (second semester), as agreed with the Portuguese host institution.

**Locations**
Escola Superior de Comunicação Social [3], Instituto Politécnico de Lisboa [4] (ESCS-IPL), Lisbon, Portugal

**Flex Option**
No

**Discipline Type**
Only applications in the following disciplines will be considered

**Disciplines**
Communication
Film/Cinema Studies
Journalism
Marketing

**Areas of Interest**
While this award is open to any project in the disciplines listed above, there is interest in scholars who are in these particular specialty areas.

- Public Relations
- Organizational Communication
- Advertising
- Marketing
- Digital Strategic Communication (main trends)

**Special Features**
The host will contribute with €750/month for housing expenses and will provide assistance in finding housing.

The host institution will provide computer facilities, internet access and e-mail, office space and secretarial assistance.

**Degree Requirements**
Ph.D. (or other terminal degree) required

**Invitation Requirement**
A letter of invitation is optional.

**Additional Comments**
Questions about qualifications, profiles sought and requests for invitation letters can be sent to the President of ESCS-IPL, **Dr. André Sendin**
Email: direcao@escs.ipl.pt [5] or asendin@escs.ipl.pt [6]
Telephone: (+351) 217 119 006.

For more information about the Polytechnic Institute of Lisbon, contact the Coordinator of the International Relations Office, **Ms. Carla Ruivo**
Email: grima@sp.ipl.pt [7]
Telephone: (+351) 210 464 762

**Helpful Links**
Escola Superior de Comunicação Social (ESCS-IPL) [3] / School of Communication and Media Studies (ESCS-IPL) [3]
Politécnico de Lisboa / Polytechnic of Lisbon [4]

Multi-Country/Area Award
No

Award Length Filter
Three to five months

Invitation Requirement Additional Information

The invitation letter should describe the grant activity and proposed timeline.

Award Code
12571-PO

AddThis

Award Year
2022-2023 Awards [8]

Special Award Benefits

The Fulbright Commission offers additional funding for dependents who stay with the scholar during the entire period of the grant:

- A monthly maintenance allowance of €250 per dependent;
- A one-time payment allowance of €300 per dependent, to cover for registration fees in Portuguese language and culture classes (a registration receipt is mandatory).

Language Proficiency Requirements
None, English is sufficient.

Career Profile

Early Career Academics
Mid-Career Academics
Professionals
Senior Academics

Scholars selected for this award will be required to:

- Conduct a research project of the applicant’s choosing
- Teach graduate and/or undergraduate courses of the applicant’s choosing

Source URL: https://awards.cies.org/content/fulbright-award-communication-media-studies-polytechnic-lisbon-1

Links
[5] mailto:direcao@escs.ipl.pt?subject=Fulbright%20Award%20in%20Communication%20%26%20Media%20Studies%20%20Polytechnic%20of%20Lisbon
[6] mailto:asendin@escs.ipl.pt?
subject=Fulbright%20Award%20Communication%20%26%20Media%20Studies%20Polytechnic%20of%20Lisbon
[7] mailto:grima@sp.ipl.pt?subject=Fulbright%20Award%20in%20Performing%20Arts%20Polytechnic%20of%20Lisboa
[8] https://awards.cies.org/award-years/2022-2023-awards