

Fulbright-Kathryn and Craig Hall Distinguished Chair for Entrepreneurship in Central Europe at WU (Vienna University of Economics and Business)

Award Autogenerated Code

10917-AU

Region

Europe and Eurasia

Country

Austria

Award Type

Fulbright Distinguished Scholar Award

Number of Recipients

1

Award Allowances

\$10,000 per month for four months

Estimated Travel and Relocation Allowance for Grantee

All grantees receive a travel and relocation allowance of €1,000 (approx. \$1,100; exchange rates may fluctuate).

Candidate Profile

Distinguished Chair

Professionals

Academics, except early career

Activity Type

Research

Teaching

Teaching/Research

Application Deadline

Closed

Award Activity

A flexible combination of teaching and research at the Vienna University of Economics and Business (WU) that entails teaching two courses (classes meet once a week for 90 minutes) and guest lectures (or one course as a guest lecturer) at another university in Central Europe affiliated with the host institution in the scholar's area of expertise, as agreed with the scholar. The format, content, and level (advanced undergraduate and graduate) of the individual courses are negotiated with the host institutions.

Award Length and Period

Four months

Grants must begin in late September 2022 or late February 2023 in line with the Austrian academic year and in order to attend the mandatory orientation. Teaching and/or research at the host institution will begin on October 1, 2022 or March 1, 2023.

Locations Text

The [WU \(Vienna University of Economics and Business\)](#)^[1] and a partner institution in Central Europe (to be determined by WU).

The host institution has a broad network of universities in Central and Eastern Europe with which it cooperates. The institution would welcome having applicants play an active role in seeking out destinations in the region as potential sites.

The WU will facilitate contacts between the grantee and the other partner institution in Central Europe and monitor logistics as well as administrative processes. However, it will be the grantee's responsibility to articulate course details and travel plans in close collaboration with the WU and the partner institution in Central Europe.

For more information about Vienna, click [here](#) ^[2].

Flex Option

No

Discipline Type

Only projects in the following disciplines will be considered

Disciplines

Business

Economics

Marketing

Public Administration

Areas of Interest

This award is designed to address a broad range of issues associated with entrepreneurship in its various forms, including but not limited to entrepreneurial strategies, start-ups, marketing, private-public partnerships, social entrepreneurship, and enhancing institutional frameworks for the facilitation of entrepreneurship. Projects relating to diversity, access, equity, inclusion, and/or social justice are particularly encouraged. Among others, possible topics include women's entrepreneurship, minority-owned enterprises, economics of race or gender, business and women and/or minorities, and urban economics. For example:

- Social entrepreneurship
- Women's entrepreneurship
- Minority-owned enterprise
- Small business enterprise
- Business and women and/or minorities
- Economics of gender, race, and/or the disadvantaged
- Urban economics and/or economics of the inner city
- Management and marketing
- Specialized merchandizing and sales
- Private-public partnership
- Entrepreneurial and small-business operations

The WU (Vienna University of Economics and Business) has a special but by no means exclusive interest in entrepreneurial culture and strategies, including user integration and innovation management as well as corporate social responsibility and diversity in organizations. The host institution also has an [Institute for Gender and Diversity in Organizations](#)^[3]. The WU is committed to diversity and inclusion.

Degree Requirements

Ph.D. (or other terminal degree) required

Additional Qualification Information

Open to associate and full professors.

Additional Language Requirement

Instruction is in English. If German proficiency is required to complete the proposed research project, competency thereof must be documented in the project proposal.

Invitation Requirement

A letter of invitation is optional.

Additional Comments

The WU has a special but by no means exclusive interest in entrepreneurial culture and strategies, including user integration and innovation management. Candidates should outline their teaching and research agendas in their proposals. The host institution will arrange affiliation for candidates with appropriate departments. Additional funds are available for guest lecturing elsewhere in Central Europe.

Contacts and Helpful Links

[WU \(Vienna University of Economics and Business\)](#)^[1]

[WU Institute for Entrepreneurship and Innovation](#)^[4]

Please contact [Clemens Rogi](#)^[5], International Affairs, if you have questions about the WU or its academic programs.

To view the alumni who have received this award, please visit [Fulbright Austria's website](#)^[6].

Multi-Country/Area Award

No

Award Length Filter

Three to six months

Award Code

12139-AU

AddThis**Award Year**

[2022-2023 Awards](#) ^[7]

Special Award Benefits

The WU will provide on-site housing or a housing stipend. Additional support for grant-related lecturing at other institutions in Central Europe may be available.

Language Proficiency Requirements

None, English is sufficient. However, feasibility of conducting the project must be demonstrated in the project statement.

Career Profile

Senior Academics

Scholars selected for this award will be required to:

- Advise and/or mentor students
- Conduct a research project of the applicant's choosing
- Teach graduate and/or undergraduate courses designated by the host institution

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Links

[1] <https://www.wu.ac.at/en/>

[2] <https://www.austria.info/en/where-to-go/cities/vienna>

[3] <https://www.wu.ac.at/en/diversity/>

[4] <https://www.wu.ac.at/en/entrep>

[5] <mailto:clemens.rogi@wu.ac.at>

[6] <https://www.fulbright.at/programs/in-austria/scholars/grant-details/fulbright-kathryn-and-craig-hall-distinguished-chair-for-entrepreneurship-in-central-europe>

[7] <https://awards.cies.org/award-years/2022-2023-awards>