

Special Award in Journalism and Strategic Communication

Award Autogenerated Code

10961-BU

Region

Europe and Eurasia

Country

Bulgaria

Award Type

Fullbright Scholar Award

Number of Recipients

1

Stipend

\$2,800 per month

Estimated Travel and Relocation Allowance

Travel allowance of \$1,700 and relocation allowance of \$1,300 for grantee. Travel allowance of \$1,500 for one dependent and \$3,000 for two or more accompanying dependents who remain in country with grantee for at least 80% of grant duration.

Activity Type

Professional Project

Research

Application Deadline

Wednesday, September 15, 2021

Award Activity

This professional project grant is for specialists in the field of journalism and communications to work with the Center for the Study of Democracy (CSD). CSD is a Sofia-based European policy institute, combining knowledge on economics, law, criminology, political science, and sociology. Its crosscutting competences enable CSD to deliver on complex projects requiring both process and substantive knowledge on EU level, and impact on policy and civil society. CSD's mission is to build bridges between scholars and policy makers. CSD is looking for an energetic, organized, and detail-oriented person, well-versed in the strategic use of social and traditional media to take on the role of Strategic Communications Specialist. The grant is based at the organization's headquarters in Sofia, Bulgaria, which provides a unique opportunity for an experienced professional to strengthen the strategic communications of an established European think-tank. CSD seeks support to increase audience, raise profile, maximize impact and reconfirm brand identity. The grantee will take part in developing content, media relations, public policy events, website and social media, and internal communications. Grant activities could include: developing strategies for connecting CSD experts with international media (in the US and Europe); drafting author-controlled Op-eds and other pieces on topics that CSD covers and promoting them for publication in European, US and other relevant international media; working with the CSD communications team to implement initiatives with strategic impact.

Award Length

Eight to ten months

Award Dates

Start date is flexible, but September 2022 is preferable.

Locations

CSD is a Sofia-based institute, thus grantees are expected to live and work in Sofia.

Flex Option

No

Discipline Type

Only applications in the following disciplines will be considered

Disciplines

Communication

Journalism

Marketing

Degree Requirements

Ph.D. (or other terminal degree) not required

Additional Qualification Information

Candidates should hold at least a master's degree in communications, marketing, journalism (data journalism would be an advantage), or related field, and must have a minimum of three years of professional communications experience.

Additional Language Requirement

Conversational Bulgarian, while not required, is useful.

Invitation Requirement

A letter of invitation should not be sought.

Helpful Links

[Center for the Study of Democracy](#) ^[1]

Multi-Country/Area Award

No

Award Code

12626-BU

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Special Award Benefits

Basic housing allowance for grantee with no dependents is \$600 per month; additional housing allowance of \$100 per month for one dependent / \$200 per month for two or more dependents.

Language Proficiency Requirements

None, English is sufficient.

Career Profile

Early Career Academics

Mid-Career Academics

Professionals

Scholars selected for this award will be required to:

- Conduct a professional and/or artistic project
- Conduct a research project designated by the host institution

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Links

[1] <https://csd.bg/>

[2] <https://awards.cies.org/award-years/2022-2023-awards>